



Bakery



Confectionary, Biscuits & Pastry



Preserved & Canned Food



Frozen Food



Health Food & Diet Products

## 21 Food Sectors at



Fruit & Vegetables



Grocery & Dried Products



Delicatessen, Home Meal Replacement



Fish, Molluscs, Shellfish



Dairy & Products & Eggs



Meat & Poultry



Gelato & Ice Cream



Wine & Spirits

From ingredients to vegetable,  
from organic to dry products



Non Alcoholic Beverages



Coffee, Tea & Chocolate



Hospitality



Retail & Tech



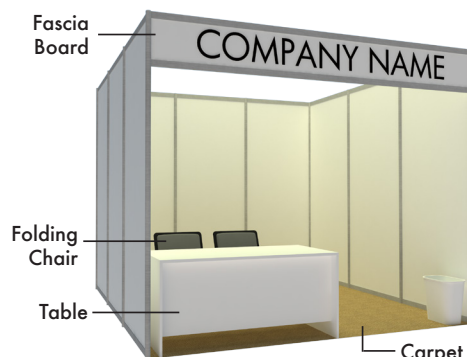
Equipment Tech & Services



BALI INTERFOOD 2021 . 25 - 27 MARCH 2021  
Bali Nusa Dua Convention Center - Indonesia



### Booth Packages



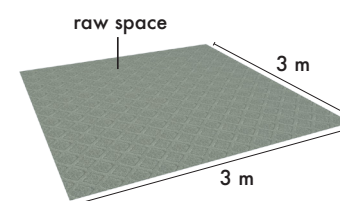
**Standard Shell** (min. 9 sqm)

**US\$ 350/sqm**

**For Local Company**

**4,750,000 IDR /sqm**

- Paneled walls (both sides and rear) • Fascia board (up to 20 letters)
- Alluminium framework • Electricity power 2amp/220Volt
- 2 nos fluorescent lights • Floor Carpeting
- 1 Table • 2 Folding Chair
- 1 Waste Paper Basket



**Space Only** (min. 18 sqm)

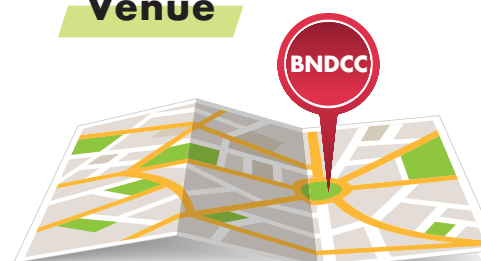
**US\$ 330/sqm**

**For Local Company**

**4,500,000 IDR /sqm**

- Rental of space only
- Your Company may build your own stand

### Venue



Bali Nusa Dua Convention Center  
Kawasan Terpadu ITDC NW/1 Nusa Dua  
Bali 80363, Indonesia

### Organized By



KRISTA EXHIBITIONS since 1995  
PT. Kristamedia Pratama  
Jl.Blandongan no.28d/g, Jakarta 11220 . Indonesia  
Tel. +6221-6345861, 6345862, 6334581, Fax. +6221-6340140  
E-mail: info@kristamedia.com Website: www.kristamedia.com



The platform  
for Food & Hotel  
Supply needs

**25 - 27  
MARCH 2021**

Bali Nusa Dua Convention  
Center - Indonesia

KRISTA EXHIBITIONS



BALI INTERFOOD EXPO 2021

The 5th International Exhibition on Food & Beverage,  
Baking Ingredients, Horeca & Baking Equipment,  
Technology and Services in Bali



Organized By



Supporting Ministry



Supporting Associations



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## BROADEN YOUR HORIZON

### Great Success for BALI INTERFOOD EXPO 2019

#### The Show at a Glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of September 26th, opened by

1. Daud D. Salim (CEO Kristamedia Pratama)
2. Christina Sudjie (CMO Kristamedia Pratama)
3. Ida Bagus Subiksu (Asisten Perekonomian dan Administrasi Pembangunan)
4. Putu Subada Kusuma (Wakil Ketua Bidang Hukum PHRI)
5. Destry Anna Sari ( Asisten Deputi Pemasaran Kementerian Koperasi & UMKM)
6. Kepala Balai Besar POM di Denpasar (dra. I Gusti Ayu Adhi Aryapatni, Apt)
7. Dr. Juergen Schreiber (Honorary Consul of Slovakia)
8. Hasanuddin Yasni (Chairman - Indonesia Cold Chain Association - ARPI)
9. Kertawidyawati (Indonesia Sommelier Association)
10. Budhi Wibowo (Chairman of Indonesia Fishery Product Processing & Marketing Association)
11. Ariana Susanti (Business Development Director Indonesia Packaging Federation)
12. Wiwin Gunawasika (Ketua DPD Bali Asosiasi Perusahaan Pameran Indonesia)
13. Rahayu Setiowati (Ketua Umum Asosiasi Perusahaan Jasa Boga Indonesia)
14. Komang Masrining (Ketua Bali Purchasing Professional Association)
15. JAmal Hussei (Vice Chairman Bali Hotel Associaton)
16. Atik Dharmadi (Sekretaris Jenderal Asosiasi Teh Indonesia)
17. Chef Hendra Mahena (Ketua Indonesia Chef Association Bali)

#### About BALI

Bali is a province of Indonesia. The province covers a few small neighbouring islands as well as the isle of Bali. The main island is located in the western most end of the lesser Sunda Islands, laying between Java to the west and Lombok to the east. It is one of the 34 provinces with the provincial capital at Denpasar towards the south of the island.

With a population recorded as 3,891,428 in the 2010 census, and currently 4.22 million, the island is home to most of Indonesia's adherents of Hindu religion. In 2000, 92.29% of Bali's population adhered to Balinese Hinduism while the rest of it follows Islam. It is also the largest tourist destination in Indonesia and is renowned for its highly developed arts, including traditional and modern dance, sculpture, painting, leather, metalworking, and music. Bali has known as the world's paradise for decades, makes it become the world's tourist destination.



### Exhibitors' Profile

Equipment, Technologies & Services

25%

Non-Alcoholic Beverages

11%

Confectionery, Biscuits & Pastry

9%

Grocery Products, Dried Products

8%

Frozen Products

7%

Semi-Finished Food Products & Ingredients

6%

Dairy Products, Eggs

5%

Organic Products

5%

Health Food & Diet Products, Baby Food

5%

Fish, Molluscs & Shellfish

4%

Fruits & Vegetables, Dried Fruits

4%

Preserved & Canned Foods

3%

Meat & Tripe

2%

Horticulture

2%

Delicatessen, Home Meal Replacement

2%

Wine & Spirits / Alcoholic Beverages

2%



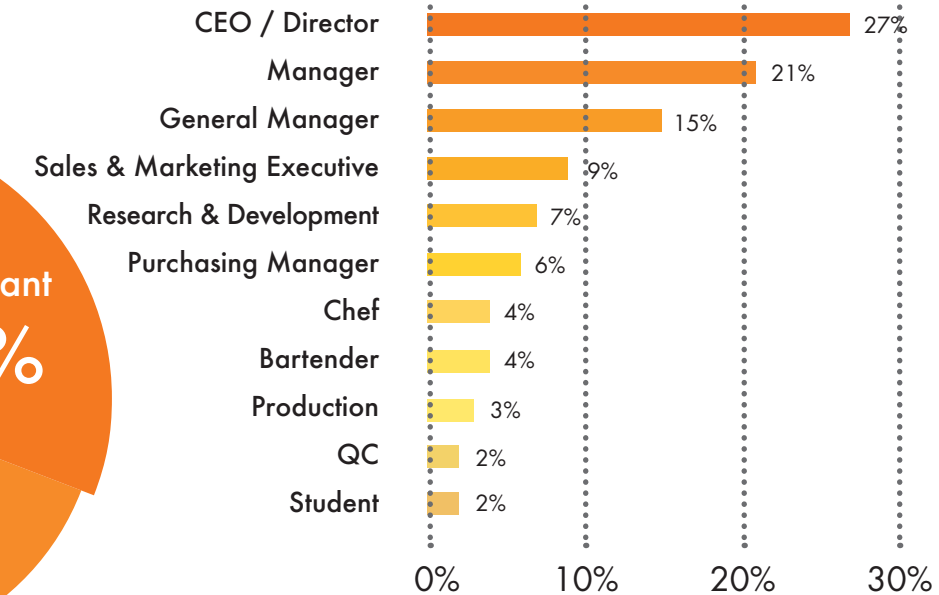
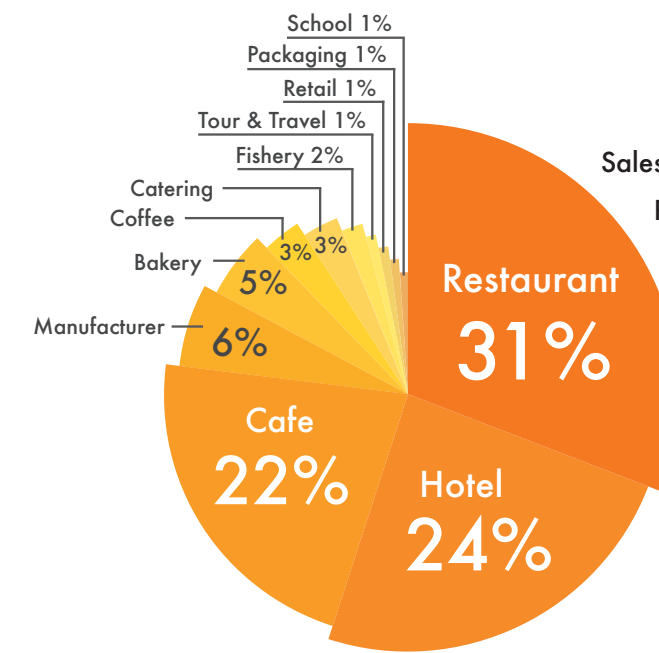
214 exhibitors



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## IMPROVE YOUR PRESENCE

### VISITORS by Industry Sector



16,635 visitors

1,552 INTERNATIONAL VISITORS

15,083 LOCAL VISITORS

### International Visitors from various Countries



Australia, Bangladesh, France, Germany, India, Malaysia, Mongolia, Qatar, Russia, Slovakia, Switzerland, Taiwan, Thailand, Ukraine, UAE, USA

m<sup>2</sup>

4,400

Total Area / sqm  
on BALI INTERFOOD



97%

Satisfaction Rate  
Exhibitor on BALI INTERFOOD



100%

of Exhibitors confirm to  
take part in  
BALI INTERFOOD 2021



more than  
1,000

Business Meeting  
expected this year



over  
20

Programme & Event  
(Seminar, Demo & Workshop)



over  
50

Chef & Instructor Participate  
on event BALI INTERFOOD